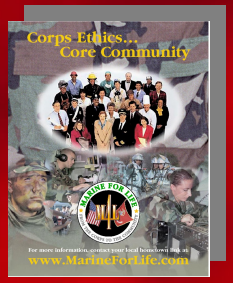
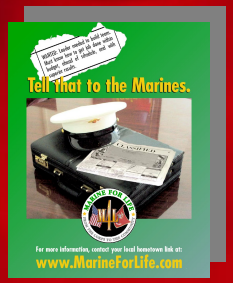
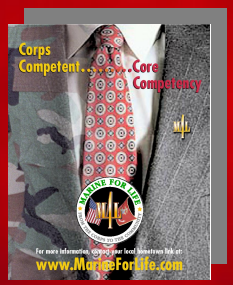






G-1 Conference
5 Feb 2004

Marine For Life

"My father was a Marine during World War I and, like all Marines, proud of it. He kept his dress uniform pressed and ready to go until he died, even though he had not been on active duty for over fifty years…the USMC culture is based on much more than military discipline. It is a culture of change, innovation, and continuous improvement as well…Marines feed on one another to sustain their energy and commitment… Many regard their fellow Marines as family."

p. 55-69, Peak Performance, Aligning the Hearts and Minds of Your Employees, Jon R. Katzenbach, Harvard Business School Press, 2000

Marine For Life

"Marine For Life will help our Marine Corps family stay better connected with the nearly *27,000 Marines* who leave active duty each year".

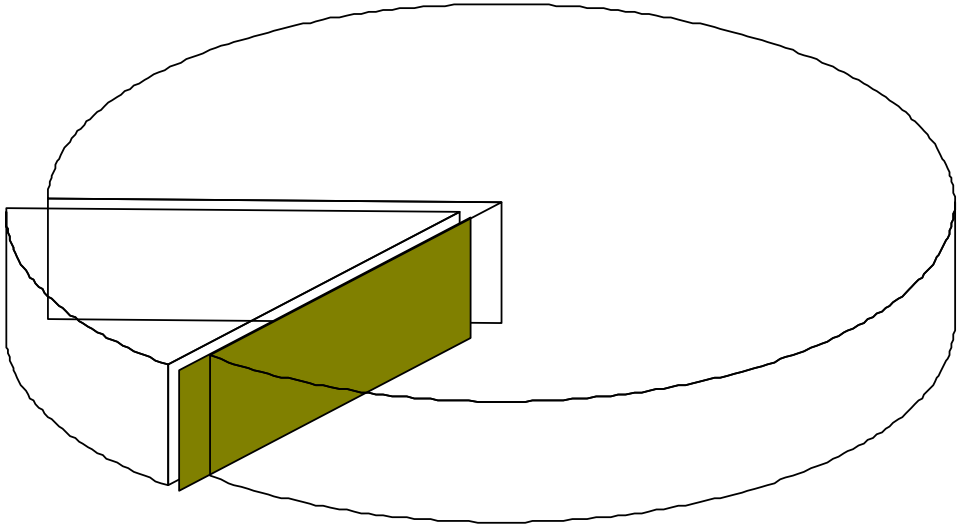
"The Marine For Life program reinforces the value of honorable service and our commitment to our ethos "Once a Marine, Always a Marine."

"Marine For Life is about Marines helping Marines . . . for life."

"We will all spend more time as Marines out of uniform than we will spend in uniform. Marine For Life embraces this reality, to the benefit of all Marines."

Marine For Life: Target Population

27,000 Marines Honorably Transition Annually



Approximately 22,000 are Sergeants and below

Marine For Life: Concept

Use the networks of veteran Marines and Marine friendly organizations to help Marines leaving active service

Marine For Life: Objectives

1 - Complement Retention: Contact Marines after every effort has been made to retain them

2 - Develop Relationships: With people and Organizations who can help us – these are our Resources

3 - Connect transitioning Marines with Resources

Marine For Life: Improve Transition Assistance

- Provide information, points of contact, and sponsorship:
  - Employment opportunities
  - Housing
  - Education
  - Special needs
  - Etc.

Due Diligence Effort, But No Guarantees!

Marine For Life: The Team

- Hometown Links / District OICs
- Regional Coordinators
- Headquarters Staff
- Supporting agencies
- Network Resources

M4L - Hometown Link Concept , the Human

- Currently 80 HTLs
- FY04: Increase to 110
- Phased Transition to IMA Det

Marine For Life: Survey at TAP classes

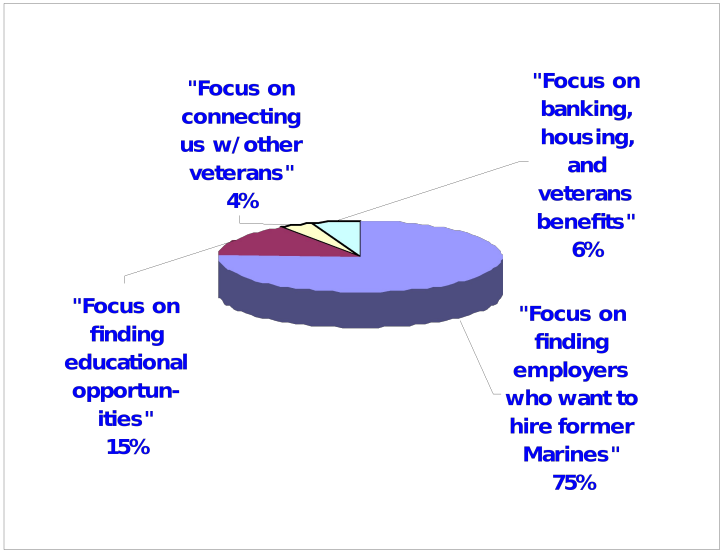
- In November 2003, a 20 question survey was conducted to better assess the needs of transitioning Marines.

- Two TAP classes were surveyed.

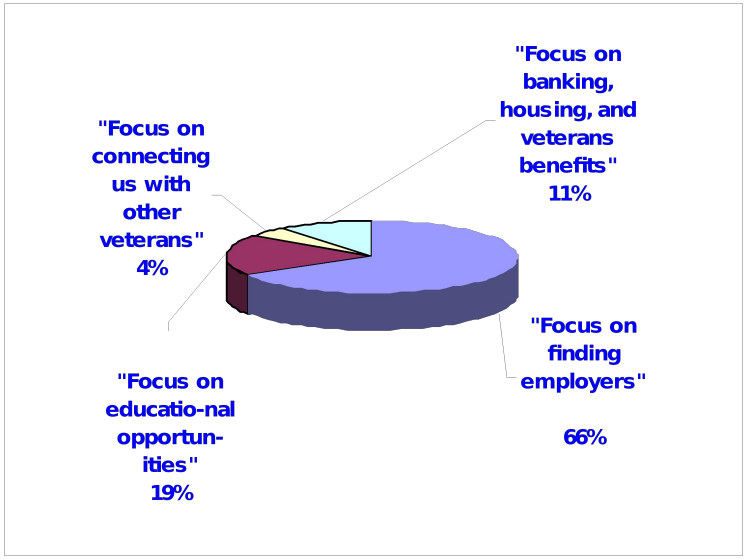
- Results were very similar between Camp Pendleton and Camp Lejeune.

Marine For Life: TAP Survey Results

What services should Marine For Life focus on to help you transition?


"Focus on connecting us w/ other veterans" 4%
"Focus on banking, housing, and veterans benefits" 6%
"Focus on finding educational opportun-ities" 15%
"Focus on finding employers who want to hire former Marines" 75%

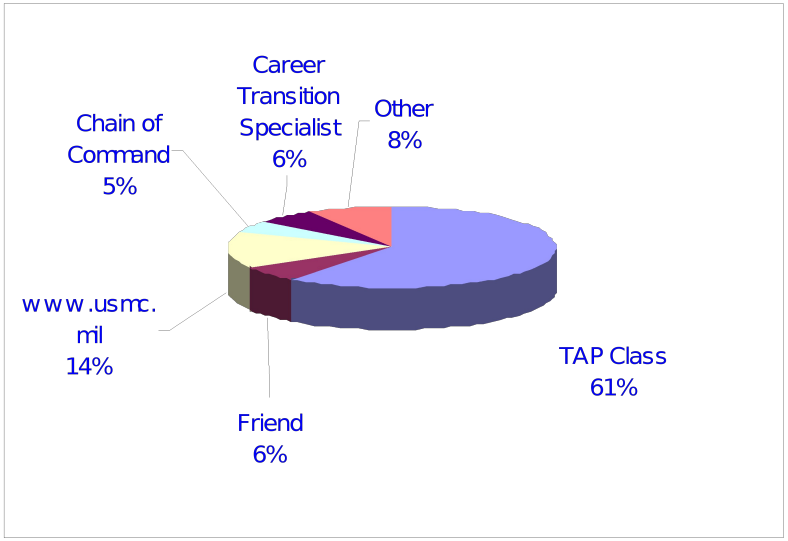
Camp Lejeune


"Focus on banking, housing, and veterans benefits" 11%
"Focus on connecting us with other veterans" 4%
"Focus on finding employers" 66%
"Focus on educatio-nal opportun-ities" 19%

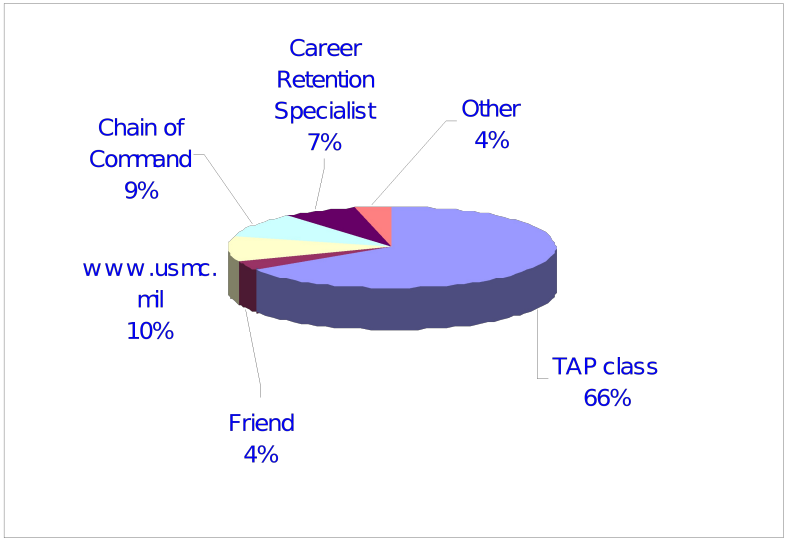
Camp Pendleton

Marine For Life: TAP Survey Results

From what source did you <u>first</u> hear about the Marine For Life Program?



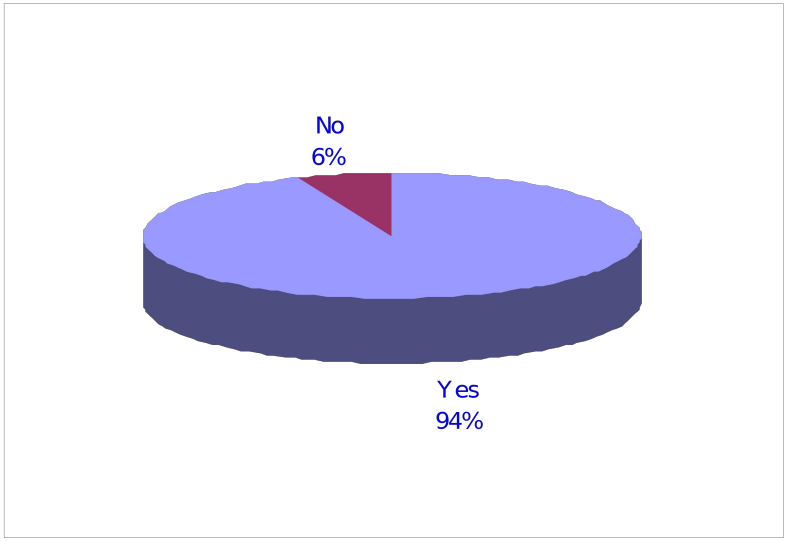
Camp Lejeune



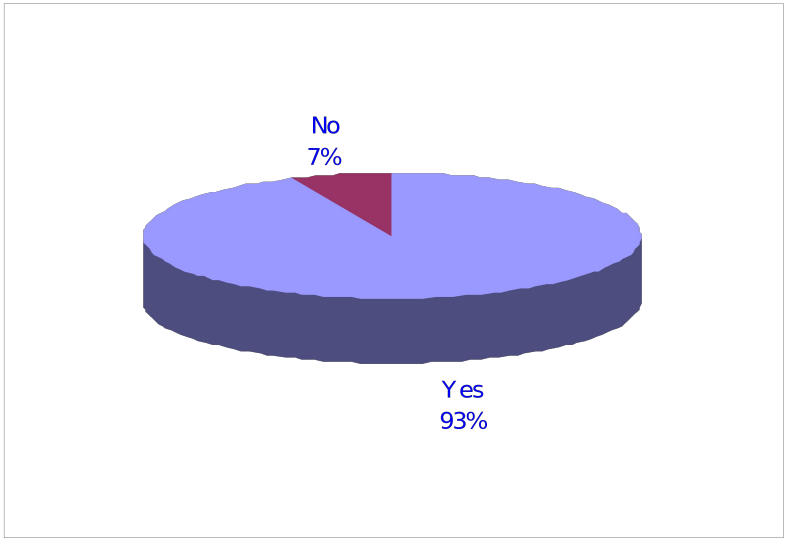
Camp Pendleton

Marine For Life: TAP Survey Results

Do you have access to a computer?



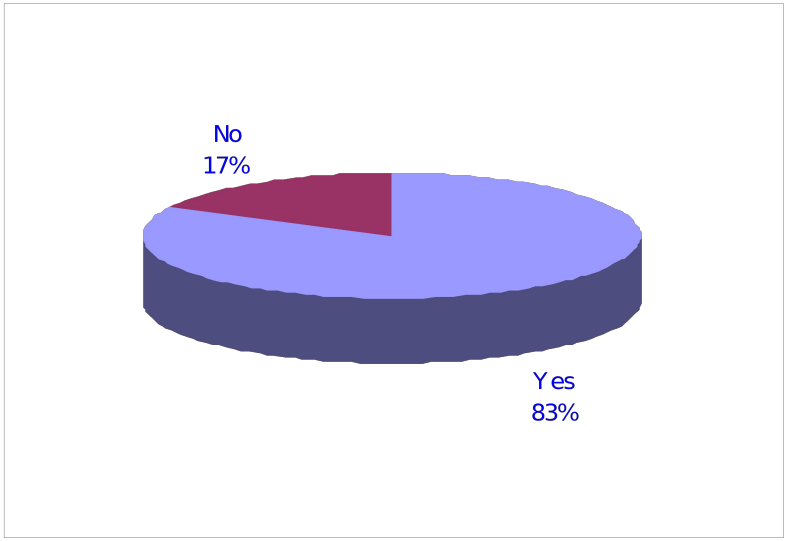
Camp Lejeune



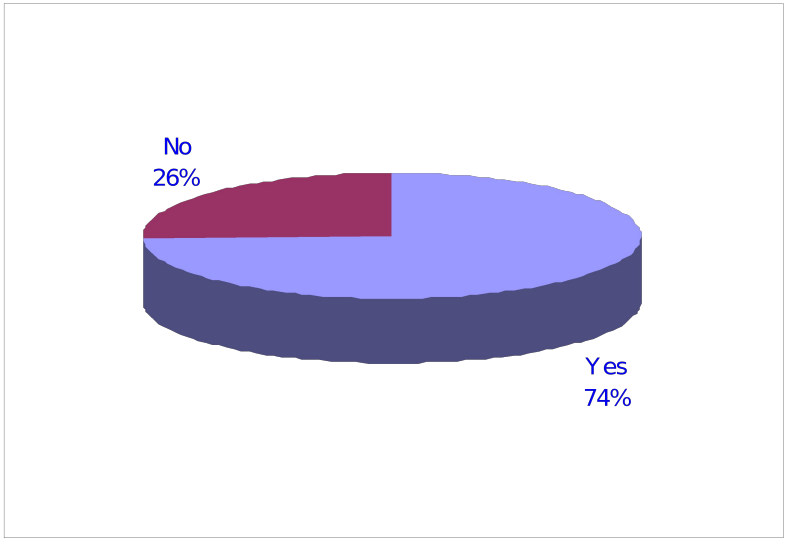
Camp Pendleton

Marine For Life: TAP Survey Results

Are you willing to relocate for the "right" job?



Camp Lejeune



Camp Pendleton

Marine For Life: Benefits of M4L and Managing Expectations

- Not recruiters

- Not a Hiring service / Headhunter

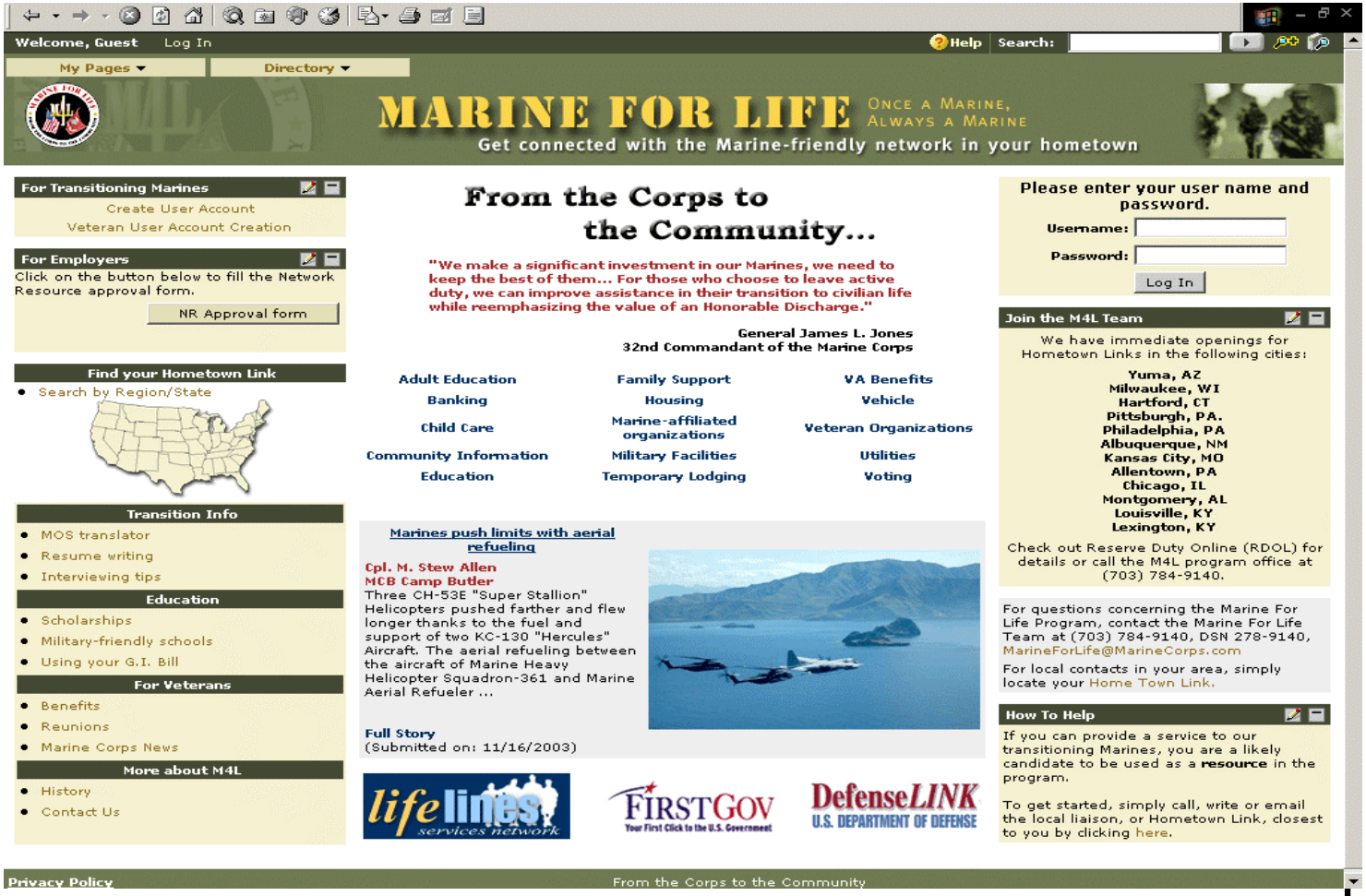
- Providing assistance but, no guarantees

Marine For Life: Communications

- Infrastructure to support geographically dispersed human networks
  - Website √
    - Pilot site serves as interim solution until new site deployed
    - New site being developed by AT&T
      - Initial Rollout: Feb 04
      - Fully Functional: Apr 04
- Accessible to all Marines, reserve and active if they are on contract, and for 90 days following their EAS.

Marine For Life: Website
www.m4l.usmc.mil

The M4L Electronic Backbone links the network together


Welcome, Guest
Log In
Help
Search:
My Pages
Directory
MARINE FOR LIFE
Once a Marine, Always a Marine
Get connected with the Marine-friendly network in your hometown
For Transitioning Marines
Create User Account
Veteran User Account Creation
For Employers
Click on the button below to fill the Network Resource approval form.
NR Approval form
Find your Hometown Link
Search by Region/State
Transition Info
MOS translator
Resume writing
Interviewing tips
Education
Scholarships
Military-friendly schools
Using your G.I. Bill
For Veterans
Benefits
Reunions
Marine Corps News
More about M4L
History
Contact Us
From the Corps to the Community...
"We make a significant investment in our Marines, we need to keep the best of them... For those who choose to leave active duty, we can improve assistance in their transition to civilian life while reemphasizing the value of an Honorable Discharge."
General James L. Jones
32nd Commandant of the Marine Corps
Adult Education
Banking
Child Care
Community Information
Education
Family Support
Housing
Marine-affiliated organizations
Military Facilities
Temporary Lodging
VA Benefits
Vehicle
Veteran Organizations
Utilities
Voting
Marines push limits with aerial refueling
Cpl. M. Stew Allen
MCB Camp Butler
Three CH-53E "Super Stallion" Helicopters pushed farther and flew longer thanks to the fuel and support of two KC-130 "Hercules" Aircraft. The aerial refueling between the aircraft of Marine Heavy Helicopter Squadron-361 and Marine Aerial Refueler ...
Full Story
(Submitted on: 11/16/2003)
Please enter your user name and password.
Username:
Password:
Log In
Join the M4L Team
We have immediate openings for Hometown Links in the following cities:
Yuma, AZ
Milwaukee, WI
Hartford, CT
Pittsburgh, PA.
Philadelphia, PA
Albuquerque, NM
Kansas City, MO
Allentown, PA
Chicago, IL
Montgomery, AL
Louisville, KY
Lexington, KY
Check out Reserve Duty Online (RDOL) for details or call the M4L program office at (703) 784-9140.
For questions concerning the Marine For Life Program, contact the Marine For Life Team at (703) 784-9140, DSN 278-9140, MarineForLife@MarineCorps.com
For local contacts in your area, simply locate your Home Town Link.
How To Help
If you can provide a service to our transitioning Marines, you are a likely candidate to be used as a resource in the program.
To get started, simply call, write or email the local liaison, or Hometown Link, closest to you by clicking here.
lifelines services network
FIRSTGOV Your First Click to the U.S. Government
DefenseLINK U.S. DEPARTMENT OF DEFENSE
Privacy Policy
From the Corps to the Community

Marine For Life: Website
www.m4l.usmc.mil

Future initiatives:

Mentorship Program- Volunteer directory of veteran Marines sorted by state, that are available to answer questions pertaining to their individual experience transitioning.

Job Board-

1 - Ability for employers to post specific jobs opportunities on m4l.usmc.mil

2 - TM's able to search by different criteria for jobs.

3 - HTML feeds from corporate websites**.**

Job Fairs-

1 - Law Enforcement expo.

2 - Corporate job fairs at major USMC bases.

Marine For Life: A few of our corporate sponsors:

Marine For Life: End state

ONCE A MARINE, ALWAYS A MARINE

"Ensure that no Marine who honorably wore the Eagle, Globe, & Anchor is lost to the Marine Corps Family."

General Michael W. Hagee